



2012 DULUTH FALL FESTIVAL FOOD VENDOR APPLICATION

The Duluth Fall Festival is a 2 day event with an estimated 80,000 visitors. The weekend is comprised of Arts, Crafts, Food, a Parade, Entertainment, a Road Race, a Carnival, etc. All proceeds from the festival are used for the development & beautification of Historic Downtown Duluth.

Festival Dates September 29th & 30th	Set up - Friday Sept. 28th	Show - Saturday, Sept. 29th, 9am - 7pm Sunday, Sept. 30th, 9am to 5pm
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Exhibitor Information: Business Name

Contact Name

Address

City State Zip

Telephone (Home) - - (Work) - - (Mobile) - -

E-mail Website

Menu Information

List, in order of importance, all food you would like to serve (use back of application if you need more room). To avoid duplication, we may need to omit one or more items from your list.

Have you exhibited at the festival before: Yes No If yes, last year to participate? _____ Number of years? _____
Due to continual changes to the festival area, you are not guaranteed the same booth space or area as prior year.

Are you a non-profit? Yes No (Non-profits may take a 20% discount on space only)

Application Submission Information

Menu & Photos Enclose your menu, along with 3 photos (one showing booth set-up, one of your work in progress, and one of the product you will be selling). Print your name on the back of each photo. NOTE: Menu and photos will not be returned.

Booth Rental Fees <input type="checkbox"/> \$500 Single Space (10' x 10') <input type="checkbox"/> \$900 Double Space & all trailers (20' x 10') <input type="checkbox"/> \$75 Clean-Up <small>(separate check, deposited only if booth space not left clean)</small>	Electricity: <input type="checkbox"/> 1 st 120V 20amp plug - \$100; each additional - \$50 <input type="checkbox"/> 1 st 220V 30amp plug - \$200; each additional \$100
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Submit Application, Photos, and Check. Checks payable to Duluth Fall Festival	Duluth Fall Festival Food Committee P.O. Box 497 Duluth, GA 30096	Deadline: May 30, 2012; Incomplete applications will not be considered. Returned Checks: will be assessed a \$35 fee
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Receipt of Application Deadline: May 30, 2012 - You may send your application anytime before the deadline. You will receive a notice that the DFF received your application. After 10 days, if you do not receive notification, by e-mail or letter, please call or e-mail the Duluth Fall Festival at, dfffood@gmail.com or call Toll-Free 1-855-385-8841. If we do not receive your application by May 30th, it will be assumed that you are not returning.

Food Vendor Selection Process The Duluth Fall Festival Food Committee will choose the 2012 participants. Previous participation in Duluth Fall Festival does not guarantee acceptance. Decisions of the committee are final.

Acceptance Notification Applicants will be notified of acceptance by late June. Checks will not be cashed until then. Checks of vendors not accepted will be returned at that time. Detailed information about the festival will follow in mid September.

Cancellations must be made in writing
After June 30th: Refunds will be subject to a \$25 administration fee.
After August 31st: No refunds except in hardship cases.

Applicant Signature

I have read and fully understand all the terms and conditions of this application, and that this application, if accepted, creates a binding contract between me, and any entity through which I shall conduct business concerning the Duluth Fall Festival. The Exhibitor hereby agrees to abide by all of the terms of this contract, as set forth herein, and by all additional rules and policies imposed by the Festival. The Exhibitor hereby agrees to defend, indemnify and hold harmless the Festival and its personnel, the City of Duluth, all organizations and persons sponsoring, managing, or in any other way participating in the Duluth Fall Festival, from any loss, expense, liability, claim, damage, penalty, or lawsuit in any way arising from the Exhibitor's involvement or presence. The Exhibitor hereby agrees that all disputes arising or relating to this agreement will be adjudicated solely in binding arbitration in Gwinnett County, Georgia with an arbitrator selected by Duluth Fall Festival, Inc.

Signature Date

Festival Use Only

Date Received	Amount	Check #
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Confirmation Sent	Booth Assignment
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